

# KARL SOLANO

U X / U I D E S I G N E R

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in [LinkedIn profile](#)

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📍 Chicago, IL

## PROFILE

I am a visual architect who has an innate curiosity about the human condition. My background as a musician and photographer have heavily influenced my creativity and artistic approach. I have dedicated myself to producing insightful solutions that are variably influenced and user-centric.

## EDUCATION

User Experience Design  
Immersive  
General Assembly, Remote

B.S. in Biology  
Loyola University, Chicago

## SKILLS

### // PROFESSIONAL

Affinity Mapping  
UI Design  
Usability Testing  
Researching  
Wireframes/Mockups

### // TECHNICAL

Adobe Creative Suite  
Figma  
Sketch  
Miro

## AWARDS

Phi Theta Kappa Honors  
Wright College

Dean's List  
Wright College

## PUBLISHED

Professional Photography

Trope Publishing Co  
August 2018

Caffeine Magazine, Issue 32  
April - May 2018

Asiana In-Flight Magazine  
March 2017

## PROFESSIONAL EXPERIENCE

**USER EXPERIENCE DESIGN IMMERSIVE** General Assembly | Remote | Nov 2020 – Feb 2021

Successfully completed 500+ hours of expert led instruction and hands on learning of UX Design and the industry's most in demand technologies. Developed projects, including:

- Shedd Aquarium App Redesign
- Local Skate Shop E-commerce Concept
- "Rollout" Board Game Social App

**FREELANCE VIDEOGRAPHER** The Chill Initiative | Chicago | 2019 – current

- Created a video production company which focused on producing promotional videos for web and social media for small to medium sized companies.
- Developed and produced commercials, music, corporate and product videos using Adobe Premiere Pro; worked efficiently and prioritized shoots to stay on schedule and in budget.
- Conducted interviews with various individuals for content- based media and maintained a positive relationship to ensure future business.

**JUNIOR PRODUCT OWNER** Career Builder | Chicago | 2017 – 2019

- Partnered with stakeholders, web developers and department managers to translate information architecture, navigation and process flows into beautiful and easy-to-use solutions.
- Completed user research to identify opportunities for improving the client experience, which drove enhancements to software's site navigation and functionality.
- Analyzed and interpreted information received using deductive and inductive reasoning skills to identify the best solution for the business.

**ASSISTANT MANAGER** Noon O Kabab Restaurant | Chicago | 2013 – 2017

- Social media manager and sole operator of Facebook Business account; creative control of branding strategies, creation/printing of signs, medium for customer relations and content editor.
- Responsible for the creation and upkeep of Instagram accounts for two locations. Duties involved content creation, customer contests and interaction, general PR and networking.
- Collaborated with stakeholders and managers to develop different marketing strategies and delivery of campaigns; projects included menu revisions, poster creations and staff training.